

Interview with Paul Suomi
??? Central Michigan
March 27, 1992

RMM: Paul you were a student at Northern, way back, could you give us a little background about yourself you know where you grew up and how you got interested in Northern Michigan University.

PS: Sure Russ I grew up in Ishpeming and Negaunee immediately after graduation from Negaunee Saint Paul I and several other of my high school classmates went into the service. We joined the navy, the slogan at that time was join the navy and see the world and that was my, one of my goals and after I went through a journalism program that the navy had for sailors and marines they assigned me to Atlantic Fleet headquarters in Northfolk, Virginia and that was the world I saw. I tried getting numerous transfers, better training and getting on ships and doing better training cruises and etc. and I was not allowed to do that because they were happy with my work there so I stayed for three years in Norfolk, Virginia and I did see a sign at that time that said ??? and sailors please keep off the grass, that's for real. When I was in the navy they had a financial aid program to encourage enlisted personnel to take college courses just like there is today for older students and I took evening classes at what was then called the Norfolk branch of William and Mary and that college is now called Old Dominion University. ?? my first, I took college evening classes there and that potentially wetted my appetite for furthering my education and because of limited financial capabilities, quite frankly the only college I could afford to attend in 1958 was the school has become my armamoter and my employer Northern Michigan University. I started at Northern in the fall of 1958 and finished my four year degree in three and a half years majoring in political science and english. I had several great advisors including ??? Gorgovich and two member of the english department that are now deceased Katherine ??? taught at Northern for many years and died several years ago out on the west coast and the Late Russell Thomas. My memories at Northern as an undergraduate are very fond, we had some great leaders in addition to superb teaching faculty. Dr. Harden was then our president, we had a dynamic vice-president to go along with him, his name was Harold ?Spawnberg? we called him Spawnny. It wasn't unusual for Spawnny to spend the night with us at the tip top and to make his speal ??? and we recieved a lot of encouragement from Spawnberg and we also got insights how to run a university and we also discovered what a great sense of humor Harold Spawnberg had, he was the best joker, I wish I could tell the stories the same way he did. One of the great memories is Northern at that time had a tradition of freshmen wearing greenies our greenies naturally were colored green and gold. We wore them, we were supposed to wear them all week and if you didn't keep them on in class and before the games, it was sort of a hazing right, you were taught by the upper classmen. But anyway it was a sight to be ??? and freshmen wearing

their green and gold greenies and running around the campus. Many of us and the tradition continues today and I don't think it is as strong today, and perhaps that's really good for the better of it, we used to do a lot of socializing when I was an underclassmen at Northern wasn't uncommon to go out to the tip top for the elite, everyone had their favorite hangout and so we not only went to parties friday and saturday nights but periodically we used to do it on sundays once and a while Monday once in a while tuesday and a group of us used to always go out and have a couple of beers and discuss naturally the professors that we had, whether we thought they were great professors or were poor professor, whether we enjoyed the class or disliked the class. I remember that impaticular four of us used to go out every sunday night, had some beers and we did it because we knew that on monday mornings we had a eight a.m. history class with a very scholarly professor, he taught european history, he knew his subject matter well but the only time his monotone voice ever changed was when he started discussing the reformation and then he seemed to waken up and quite frankly the four of us sat in the back row and sometimes we had ill effects from the night before so we felt that was much more desirable to listen to the gentlemen go on and on about his view of history and one fine morning he noticed our lack of interest in his remarks and said in so many words, folks perhaps if Mr. Suomi and he identified the other three men by name if they would refrain from intaking, the intaking of alcoholic beverages on some nights they might make better contributions to this class, might be more attentive, etc., etc., etc. and he was rattling our cages and he did it in a very pleasant and effective fashion and nevertheless that didn't ?? us from continueing to do the same thing and it was the longest semester I ever had at Northern and other three gentlemen that sat in that back row ?? me today one of them is a physician and the other two are attorneys so we did pretty well dispite the early eight o'clock class that we had for this history scholar. My other fawn memories at Northern I remember Jim ?? very well I had Forrest Roberts for classes. Georgovich was not only my advisor he at that time made up one third of the political science department. ??? Georgovich was an excellent teacher, good role model. He was something different, ??? were accustomed to seeing in the Upper Pennisula. He was dashing, continental, european, style dressor, he would never sit down and we suspected that he would never sit in class because he would wrinkle his trousers. He wore double-breasted sport coats, blazers and suits before most of us knew what the word double-breasted meant. One of his colleagues was a professor by the name of Joe Willard. Joe Willard was a bright, young man at that time about the age 34, PhD from Harvard, I don't remember I might be wrong on that but I think I am right. Joe Willard taught political theory and inparticular he was an excellent teacher for a course called constitutional law. Well you had to be a junior at that time to take constitutional law and not everybody took it because the word got out in a hurry that Joe Willard was very demanding and a little bit on the condescending side at times and usually if he disagreed with your response to his

question he would return, you recieved ?? time a very sarcastic response. And that was based on his belief that we weren't really doing our homework, doing the assignment he gave us, we weren't studious enough. I remember one time in particular when we had just completed a mid semester exam in constitutional law and he was giving us back then what was known to us as our yellow books. These were the little exam booklets, in some cases they are know as blue booklets, in our case we called them yellow booklets because they had a yellow cover and they were purchased from the bookstore and they had the university seal on them. Well so he was giving everyone back their papers, as he was giving us back our exam results for all the class to hear that it is too bad that the automobiles are taking over this country and there aren't more horses because as he said based on some of the responses most of you gave to my questions he said all of you would probably make excellent stable sweepers with all the bull shit you peddled into these papers so we didn't know whether to laugh or cry. We all opened our yellow books and I would say somewhere on the average we had between an F+ and anybody that was lucky got a C but Joe Willard was not happy with our intellectual efforts at that time. Nevertheless we ?? to be a great teacher, many of my close friends in that class always seemed to get A's or B's but he made us work for those A's or B's and I am happy to report that I was thinking about that several years ago of the 15 or 16 other classmates in that particular class, half of them went on two law school and by the way two of that half were the same two in that history professors class so all the students in Joe Willards class, constitutional law have done very well for themselves. Some have done excedingly well, one is a partner of a major law firm in Seattle. And Jim Rapport how could anyone forget Jim Rapport. When Jim Rapport came to campus Dr. Harden offered him a job and he was a little reluctant but Jim Rapport told me several years after that that he remembered meeting me, I was a student and he said Paul he said one of the things I was impressed with he said was that you talked about what the worst four great seasons the Upper Penninsula had. You talked about the great spring and the fall and the beautiful summers and on and on and after I was here for two years I thought about my conversation with you and he said the U.P. did indead have four seasons: early winter, winter, late winter, and next winter. He tells that story quite frequently and quite frankly I don't think I am the only one that is the butt of that humor from Jim Rapport. We had some great coaches, athletic coaches in them days as well Ed Harden knew how to put together an administration team, he hired ???? to be our head football coach, Dr. Harden ??? to be our headfootball coach, Stan ?Halvack? became our head basketball coach, and from an athletic standpoint these were very exciting times at the college that was becoming a university not only in name but in fact.

RMM: What year was this?

PS: ?Perzacka? came to Northern I think in 1957 or 58, Halvack

came in 1958 I believe and then we weren't a member of the NCAA we were a member of NAIA: National Association of Intercollegiate Athletics and our academic standards at that time, were entry student athletes weren't as demanding as they are today with NCAA membership. ?? Perzacka went out and recruited some of the best student athletes that he could find, we favored veterans coming back to school and I remember one time looking at the starting offensive and defensive lines and the average age must have been 23 to 24 years old, but he had a nack for recruiting great talent, we won many many games. We were underdogs when we first started playing the likes of such teams as Central Michigan, Eastern Michigan, Western Illinios University, Acrin. We became better each year, our reputation on the football field grew each year, we went into the national playoffs in I think 1960 when I was a sophomore or junior, I would've been a junior and we lost to Lanorlion of North Carolina on total yardage, the game ended in a tie 21-21 if memory serves me right, we lost the game on total yardage they had more net yards gained than we did. Had our coaching staff been told and they weren't, I have heard enough about that from many people, Frank Novak who was then our quarterback, Frank was a winner always was, still is, Frank is the offensive coordinator with the Houston Oilers. Frank Novak on which was then the last play of the game called for an action pass play and as he went back to pass he was blind sided and never got the pass, that was the net loss yardage that cost us the championship game. Had the coaching staff known about the yardage situation all Frank Novak had to do was get the ball and fall down on the marker, anyway that is all history but it tells you a little bit about how loosely the NAIA ran its operations but anyway it was great championship competition. ??? after many sucessful years as head coach at Northern and putting us on the grid iron map was succeeded by ??? who was also a ??? recruiter and general ??? and he also won many games for us and ?Wally? in turn as you know was succeeded by Gil ?Krieger? who won the national championship for us, NCAA division II football. Stan Halvak in the meantime in the world of basketball took on anybody and everybody including his alمامadre ?? one of the biggest games, one of the biggest college basketball games seen anywhere at that time was seen at Hedgecock Feildhouse when Michigan State University came up to the university to play the wildcats at Hedgecock, they had nothing to gain and everything to lose to play us but yet they agreed to the game because of the relationship that Dr. Harden had with the MSU administration at that time and his old mentor Dr. Hanna who is the president at MSU. Anyone to start this game to Marquette it was a good game, the Feildhouse was packed to the brim there must have been 6,000 people in the Feildhouse, I have never seen it, I have never seen more people in the Feildhouse even in a high school regional basketball tournament. Northern Wildcats won that game, I think the score was 79-71? We had two great, truely all american basketball players on the team at that time , one was Wayne Munson who came out of Greenbay West high school and Bob Holmstead who came out of North Chicago. The game of basketball ??? I would tell

you you have never seen, today they would be called three point shooters because they were forwards, they got the ball in the corner, beautiful jumpshots and that is ??? Michigan State Spartans back but anyway the headlines all over the country the next day screamed: Northern Michigan Ambushes Michigan State, Michigan State Upset by Small Northern Michigan College, etc., etc. And a year later the nice guy who is the head of the MSU basketball program, ??? Emerson lost his job as the head coach of the Spartans and many athletic buffs believe that the reason he lost his job started at Hedgecock Feildhouse in Marquette. But those are some of my finest athletic memories. Northern was a great place to go to school as an undergraduate because we all had an opportunity to socialize, those of us who were students to socialize with faculty, staff, the maintance people. The only coffee shop for many years was in Kaye Hall and so the history professors and the English profs. the people that were your teachers, your tutors, your professors you had coffee with them if you so choosed in the basement of Kaye Hall and there was also a cafeteria which was there when I got there in 58 and that was in Lee Hall, called the Lee Hall Cafeteria and that too was no different that became a place where you got to know your professors, it offered the undergraduates I think more of an opporturnity to get to know everybody on campus as compared to now.

RMM: Could you tell us a little bit more about the set up of the campus and the places where the students would sort of get together, the traditions.

PS: One of the greatest traditions to us was just hanging over the ralling of the foyer of Kaye Hall. Most of our classes, virtually all the classes were in Kaye some were in Longyear, and the foyer between classes you could go and Northern was just starting to ?? them, we had taken off on 1800 students they were starting out a 1000 students a year but inbetween classes you could go to the foyer and whether you were on the second or third floor you could look out and down into the foyer and you saw all the students and the faculty members either chatting or moving back and forth between classes and the greatest traditions were the Christmas party that was held, at that time it was sort of a informal gathering of Christmas caroling used to be sung from the foyer, Forest Roberts if memory serves me right portrayed Santa Claus, ??? he did a great job. And at that time, another thing, another humorous incident comes to mind, all the greek societys, the fraternities and the sororities had their message boards located in the foyer and those message boards were on the north wall of the foyer so you know ??? Tri Mus the TKEs there may have been some on the south wall but anyways all these message boards were there so if you were a member of the greek society in between classes or at lunch time you could go down open the cover on fraternity or sororities message board and get an update on whether your fraternity or sorority was having a meeting tonight or what the plans were for greek week or whatever the situation was or if there was a social gathering or somebody was a party particularly if you

were leaving a message for all the members. Well a group of us that belonged to one fraternity, it was then called Sig Row and we later became members of a national fraternity called Phi Kappa Tau which today still exists on campus and they have the house over by the Jacobetti location, skill center. Our social hangout at the time became the ?park? tavern, the park tavern was located on the front street across from where today stands the chamber of commerce office, the lady who owned and ran the park tavern was a lady by the name of Ms. ?Jouvich? we called her Ms. affectionately ?Mou? Jouvich and Mou Jouvich was to become the first house mother when the Phi Kappa fraternity bought a beautiful home on front street that was subsequently destroyed by fire. But at any rate we often ?? the park tavern Friday and or Saturday nights if there weren't parties going on elsewhere and we noticed that the health department on the weekend had posted some new signs in the restrooms of the park tavern and they were in particular in the men restrooms and the signs said notice warning: VD can be cured if you have problems please go to your local health office or your family physician. There were no comments about using protective devices as we recommend today but anyways we took these signs down and we thought they would be appropriate for some of the people at Northern and so before classes the next Monday morning, we had enough of these signs, so we placed one in each sorority box and on the face of each sorority message box we put a little white note that said important all sorority sisters please read and then we cut classes that day and starting right between our eight and nine o'clock classes about 8:50-8:55 all our ??? coming in opening their sorority boxes, message boxes they would see the message and they would open their doors in a hurry and then slam the door, slam the cover of the box in anger, their faces ????, and word got out that it was those rotten guys from the Sigma fraternity that did that. But we did a lot of ??? like that through out the years and ?? played. We were never vicious in anything that we did, Northern at that time had a couple of panty raid. Quite frankly most of the guys ??? thought that was kind of childish. But it gave the university a black eye at that time. Dr. Harden was down, I remember very well, Dr. Harden was down in Lansing pleading for more money for the campus and at the time he was talking about what a great school Northern was becoming and its needs and there was some activities going on back in Marquette in which he could not control but which didn't help his cause because in those days (end of side one)

PS: Senate Appropriation committee, the gentlemen who were chosen for those committees resided in Lower Michigan so the U.P. for many years short changed financially. Of course that changed in more recent years with the extension of the first Senator Joe ?? from Ironwood is chairman of the Senate Appropriation committee and Dominique Jacobetti is chairman of the House Appropriations committee. Some of the social activities that all us participated in as undergraduates not only took place in some of the better known establishments in Marquette such as the Tip Top and the Elite

and the Park Tavern and of course the infamous Diamond Club which is located now where Clark's Landing is but many many (cut in tape) would spend the weekends in Ishpeming at two night clubs; one was called the Roosevelt, one was called the Venus. Both featured live musical entertainment and if you weren't happy or you didn't meet your friends at the Roosevelt you just walked three or four blocks to the Venus. And both establishments were owned by families of Italian descent, both were very popular and often enjoyed competing for the college crowd against each other. Both gentlemen today Gigs Galgiari and Dominique and Tony Andriariki, the Andriariki brothers are lifelong friends, they were then and they still are. But they ran great nightclubs for those of us that were on campus and it was great for those of us who were commuters. By commuters I mean those of us that live at home, commuted to the campus every day, and returned back to our homes in the evening whether they be in Ishpeming or Negaunee or Republic or Champion. That is one of the reasons that some of us that were commuters joined fraternities or sororities, we didn't live in the dorms at that time, for most of us we couldn't afford to live in the dorms, we all had part-time jobs in many cases it was more like full-time jobs but anyway we would leave home early morning in a car pool and drive to Negaunee in my case to the campus, we come back about 4:30 in the afternoon and spend the entire night either studying or working. Those of us that joined greek organizations it gave us an opportunity to really socialize after classes with other students and that is an opportunity that was very common and taken for granted by those that lived in the residence halls but those of us that commuted it gave us another entree to get to know our other classmates better. The girls and the guys and the vice versa. But anyways getting back to the social life in Ishpeming, was just as active and appealing to the college crowd as it was in Marquette, in fact more so because the night clubs in Ishpeming; the Roosevelt and the Venus always had live entertainment and the Roosevelt of course during my day became the home of all the stars that were appearing in the Anatomy of a Murder, the Robert ???, John Voulkner best selling novel, Ben ???, Lee ?Remick?, Jimmy Stewart, Aurther O'Connell and everyone else that was in the motion picture, they were housed at the Mather Inn in Ishpeming which was then still a descent establishment, a fine establishment in fact, but they soon ??? by the friendship and the commeraderory of the owner, the Venus Gig Gagliaree who was a life-long friend of John Voulkner and Gig was an excellent fishermen and that was something that Jimmy Stewart loved to do. And so anyway when the movie was being made the Roosevelt sort of had a corner on the marketplace and we all waited, and we all challenged each other who was going to be the first to ask Lee Remick to dance, etc., etc. and some of us had the opportunity and some of us others who had the opportunity were too shy to take advantage of it, we got tongue-tied. But we laughed about the incidents that took place. I remember we stood in line, Lee Remick came into the group on night in fact they had eaten down stairs in the small dining room that the Roosevelt had and they came up, Dook Elenigton was with them and so anyway Lee

Remick started dancing with some of the local patrons and one of my good friends waited patiently, patiently he had rehearsed his lines over and over and when she had left the dance floor and it was his turn he stood there and he looked at her and he couldn't talk. And Lou ??? who was a Northern graduate and lives in Marquette and Lou says say something, say something and her friend said do you like it her? And that was the extent of the conversation. She responded I love it and she turned and walked away. When you commute, when you commute for several years from your home to the same campus you look after a while for new opportunities, new challenges. When I started at Northern I was working at a gas station and basically my job was to pump gas, put the money in the till, sell cokes, soda pops, candy bars, and I thought well there has got to be something better out there for me so I met a gentlemen by the name of Claire Heckeyes, Claire Heckeyes was hand picked by Dr. Harden to come to Marquette as a member of the NMU administrative team and help put NMU on the map. You have to remember Russ that when Dr. Harden accepted the presidency of what was then called Northern Michigan College that many people in Lansing were advocating the closure of the school; it had only 600-700 students, it didn't serve a need, Michigan Tech was up there doing a great job. Anyone that wanted to be a teacher could go to Central Michigan or Eastern Michigan or any of the other schools so when Dr. Harden came up he accepted a major challenge because there was very little political support in Lansing for the university. So anyway Dr. Harden had met Mr. Heckeyes, Claire when Dr. Harden was working for Dr. Hanna at Michigan State and Claire Heckeyes at that time was the manager of the United Press International Bureau in Lansing. And he soon discovered that Claire was a good writer and he was a Michigan State Grad and he was married to a Newberry native who was also a Michigan State Grad and was also in Journalism product of Michigan State. So he offered Claire Heckeyes the job as director of information services and Mr. Heckeyes came to Marquette to accept the position that we today call the director of communications. The responsibility was internal as well as external but his concentration was on creating an external publication, getting Northern's name out to the world. And Mr. Heckeyes did a great job. So anyways I am looking for a different job and I ran into Mr. Heckeyes one day and he said my god give me some time, I only got a minute well I meant that as an instant invention and so that afternoon I appeared in his office and he said do you have a resume? And I didn't even know what the word meant. So I scurried back home and put together some things on a piece of paper and the fact that I had spent couple years in the navy as a journalist and I had gone through the navy and marine corp. school of journalism which at that time was a 12 week program in which they give you a short course in how to write for newspapers, how to take decent pictures and how to publish and how to lay out an ad, etc. Mr. Heckeyes was in need of anybody who came close to a professional journalist and I fit the bill so he hired me. At that time the physical complex in which I worked in Kaye Hall, Mr. Heckeyes was the director of informations services.

And Tom Peters who was then our director of alumni relations also had his office there. It was also one of the few places then where Harold Swanberg could come down and light up his pipe, Dr. Harden even way back then never really cared for smokers and Vic Hurst who the longtime basketball coach of John D. Pierce, the training school where they trained teachers to ???, Vic Hurst used to come and light up his cigarettes and have a cigarette there and that is because Mr. Heckeyes smoked and was tolerant of it and I smoked, everyone smoked then. But anyways so I worked for Mr. Heckeyes for three years, he taught me many things and he sort of fueled my thirst for more information on journalism and the kings english and I think that that is one of the reasons why I decided to become an english major plus I was always interested in promotion and publicity. But it was a great place to work as a student, he was a good teacher as well as an excellent administrator but he Mr. Heckeye gets the credit for developing what we call today the ??? of communications or the beginning???

RMM: What year was this par say, when all this, when Heckeyes came in?

PS: He probably came in with Dr. Harden in 1957 and so I would imagine the following year 58. Eventually we hired a full time photographer and before I forget there was a gentlemen by the name of Bishop and quite frankly I don't remember Mr. Bishop's first name, I never knew him. Mr. Bishop also helped promote Northern Michigan but he was sort of an Upper Penninsula tourist counselor employee, he was a state employee and he did somethings to promote Northern but he was interested in promoting the entire Upper Penninsula.

RMM: Is that George Bishop?

PS: It might have been George Bishop, sure. Might have been George Bishop, but he had other responsibilities in addition to Northern Michigan College as well that have. But it was Mr. Heckeyes that started cranking out the news releases, doing what we refer to today as hometown copying where you take a picture of a student doing something exciting with a professor in a classroom situation and you send the picture back to the student, young man or young woman, hometown paper. Well as a student we started developing a good system, ??? would say Paul this is what I want you to do and so quite frankly in addition to carrying a full load 16 hours I worked 20 to 25 hours a week for Mr. Heckeyes and most of my time was handling hometown news releases and doing some other articles when he never had the time and working with the coaches, the football program and the basketball program. And we started to use telephones more and more and feeding news stories to the United Press, UPI it was then called United Press International and also to the Associate Press. But we were then selling the university. (break in tape) Eventually the demand grew so much of our services and everyone wanted to us them and every department at Northern

thought that their department was underpublicized and they too deserved recognition and they too had a story to tell. So eventually we hired a university photographer. So anyways I left for a, I am getting ahead of myself here. When I graduated from Northern I worked in Los Angeles for one year, I got a call from Dr. Heckeyes one night and he said Dr. Harden has approved a position we would love to have you come back and I came back after a great one year experience at Southern Pacific railroad. But anyway as the ?? developed the ??? of information services or public information. Photographer was eventually hired and his name was Charles Warner and Charles stayed at Northern for several years and ??? Marquette School system but anyway after the photographer we hired a full time sports information director his name was Gil ?Herd? and after Gil Herd joined the staff Claire Heckeyes about that time left we had joined us earlier as a yearbook advisor to the student newspaper ?? at that time was called the Northern news and he taught english classes and this gentlemen by the name of Paul ?Ripley? became Claire Heckeyes successor and Paul Ripley in turn was succeeded by Earl MacEntire. It was about that time when Earl MacEntire came on the scene that we hired another writer and his name was Jim Carter, James L. Carter, we stole Jim from the Mining Journal. Jim was actually doing some work with the graduate studies office and anyways so Jim Carter came to work for the university and he worked ??? Stoley and eventually ??? eventually ???? found his way into what has become his home and that is as the director of the university news and for many years as you know he ran our university press operation. And after Mr. Warner had been working at the, in the office for a while there was a need for a second full time photographer, could John Jamrich approve the hiring of Don Poblowski? Don today is the only full time university photographer. After Mr. MacEntire left the public information operation ??? that operation, its responsibilities increased substantially ?? put under the wing of Matt ?? who joined us after serving as a press aide for Bob Griffth, Senator Bob Griffth. And we continued to substantially increase our ??? thrust and enhance all the public relations activities at the university and under Matt Surell. I continued to work in the operation, running the news bureau as we then called it on a day to day operation. There was myself, my title then was news bureau chief, and Jim Carter who was our news director and Gil Herd who was our sports information director, Don Pavolowski our university editor, Roger university photographer and Roger ?? who was our and still is our university editor. Eventually the my title turned to director of communications and I added to that title acting director of alumni relations in 1981-82. That was Dr. Jamrich's last year and I became full time director of alumni relations after President Jim Appleberry in 1983. One of my experiences that people have in the office of public information, thus many people don't realize that you get to deal with almost everybody and anybody on campus over several years virtually have the chance to meet with every department head, a lot of great faculty members who are doing great things, many students because

you are constantly promoting and publicizing good student activities whether it is candidates for homecoming king and queen or the young men and women who have just been rewarded national merit scholarships, ??? scholarships. I remember an incident that brought us a lot of attention, at yet it was not without it's faults. We had an english professor, this was back to the mid 60s, we had an english professor by the name of Elzworth Barnard, Dr. Barnard worked with the New York Times called a definitive biography of Wendel Wilkie. The title of the book was Wendel Wilkie's ????? Wilkie had been the republican candidate for US presidency ??? and Barnard was always a ??? of Wilkies and ??? and his ideas and anyways Barnard researched and finally published Wendel Wilkie's ??? well Dutchbarnard, we called him Dutchbarnard that was his nickname, Dutchbarnard came in one day and said I have this ??? of we have a chance to get an associate press write up here and I said let's ??? So the AP writer came and interviewed Dutchbarnard in the meantime I published, I wrote a story saying the book is out, the work that had went into it, who published it, etc. State piece and lo and behold we have newspapers calling us from across the country, wire services. This great visability to our, not only Dr. Barnard and his book but at that time started recieving critical aclaim but it was great visibility for the university. Well several weeks had gone by and we were all basking in the glory of the great Wendel Wilkie book and in walked Dr. Barnard. And I said goodmorning Dutch how are you and he said who wrote the story on my book and I looked at the newspaper clippings that he had in his hands and I said well that's based on the story ?? out of our office, we broke to the wires. He said do you know the name Wilkie is misspelled and I looked at the newsclips and I looked at Dutch Barnard and I said Dutch well I said I am sorry and I said I remember looking at your notes and I said I went to the dictionary and I said I couldn't even find Wilkie's last name in the dictionary and he looked at me and responded how do you expect to find it when you can't spell it? Anyway I laughed about that later on, I was embarassed at the time. But whether Wilkie's name was misspelled or not we recieved tremendous amount of publicity for Dr. Barnard, for the book, and for the university. This was the type of incident that has put Northern on the map and another story in the early years that gave a great deal of visability to the univerisity was Dr. Harden's speech to a group of college presidents in which the phrase Right to Try was ??? and that was Dr. Harden's educational philosophy that regardless of all the test scores in a young man or woman's high school grades everybody in a democracy should have the right to try the right to test his or her mental on a college campus and let those grades determine at that college or university. That speech, that was Dr. Heckeyes put a lot into, that Dr. Harden gave was well recieved it was reprinted by vital printers, Time magazine picked it up and it really catapulted Dr. Harden's into another platueau another level of recognition, it enhanced our reputation and while our critics were out there because we accepted some students that were admitidely ??? we recieved the reputation of easy to get into, easy

to flunk out of. I remember Harold Spawnberg in his welcoming remarks to those of us who were freshmen sitting in the Kaye Hall auditorium. He urged us to look around us at the people sitting on our left and on our right because he said 2 out of every 3 of you will not complete your education. And many of us who are still friends recall those remarks by Harold Spawnberg and to us that was the challenge and many of us made up our mind that we were not going to be among those that failed. I consider myself a right to try product despite the fact that I had an excellent elementary and secondary education under a great roof of sisters from the Saint Joseph's